



ELECTRONICS MANUFACTURING FACILITY THOMSON CONSUMER ELECTRONICS

CLIENT

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LOCATION

CIUDAD JUAREZ, MEXICO

ROLE

PROJECT MANAGEMENT

PROJECT

650,000 SQ FT
\$30 MILLION

Thomson Consumer Electronics, a division of French firm Technicolor SA, is a global manufacturer of audio/video, multimedia devices, household electronics and appliances for the European and Asian markets.

ECM International provided a full scope of services for Thomson when they chose to develop manufacturing facilities in Mexico. The multi-year campaign began with site evaluation and selection, procurement and environmental studies and went on to construction document preparation, bid process and construction contract award. ECM then shifted to a project manager role for the building construction and commissioning phase.

As project manager, ECM handling the complex and difficult local, state, and federal permitting process and directed every phase of development and construction for this very complex manufacturing facility. Single-source responsibility and a strong working relationship minimized headaches for Thomson and led to a total of four industrial complexes for the Thomson / ECM team.